

# Protection - Recovery - Integrity



**GUARD WELL**  
IDENTITY THEFT SOLUTIONS



## Celebrating 10 years of protecting the American Workforce

### Would you rather your employees work for you ... or the thieves?

**Identity theft is inevitable. If it hasn't already, it will victimize you, a family member, or an employee's life in the near future. The statistics are overwhelming:**

- Over 48,000 Americans' identities are stolen each day.
- An identity is stolen every two seconds.
- There are 8.5 billion IP addresses world wide ... 3.5 billion of them are malware.
- Identity theft has been the number one complaint to the Federal Trade Commission for 17 consecutive years.
- Victims spend an average of 165 hours (during your company's business hours) trying to recover their identity... with less than 70% never fully resolving their issues.
- "Data Harvesting" has become a major threat to identity protection. Your browsing, online shopping, messaging data is being used against you. There are 3.5M Google searches every minute and 4.4B Facebook messages each day... all of that information is collected, stored and sold.
- Cyber attacks, malware and phishing scams have increased over 1000% since Covid-19 began.

### Protecting identity includes four main steps:

1. **Implementing** proactive safeguards with our fraud specialists.
2. **Protecting** personal identifying information (PII) such as social security number, date of birth, driver's license ID number, financial institution account numbers, passport numbers, IP addresses, passwords ...
3. **Monitoring** credit and identity to quickly detect theft/fraud when it occurs.
4. **Resolving** all theft/fraud issues completely and continuously monitoring for recurrence.

**Identity theft protection is the new must-have voluntary employee benefit. Identity theft protects the employee and your company's bottom line. Including identity theft protection as a voluntary benefit also clearly communicates to your employees that you value them and their family's well-being. And, all at no cost to the company!**

Employers partner with Guard Well to protect their employee population from the massive damages of identity theft. Every program that we offer includes complete identity fraud resolution... allowing victimized employees to concentrate on core work responsibilities instead of spending countless business hours trying to resolve the problem on their own.

Contact us today to learn about our ease of administration process and why we have a 25% participation rate and 100% retention.



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